



the Shofar

Newsletter of Temple Beth El Jewish Community Center
3055 Porter Gulch Rd, Aptos, California 95003 831-479-3444 FAX 831-475-7246

Advertising Opportunities 2007–2008 / 5768

The Shofar is published 9 months a year and is Temple Beth El's primary vehicle for announcing religious, educational, cultural and social activities. The newsletter helps us to achieve a community goal: to create and maintain a warm, welcoming congregation.

We distribute 700 newsletters per issue to members, subscribers and visitors to the Temple. People look forward to receiving *The Shofar* in their mail and keep it close by as a handy reference. Visit a member's home and you will most likely find *The Shofar* calendar on the refrigerator!

Display Ad Sizes & Rates

Size	9 issues	1 issue
Small (2.5" w x 1.5" h)	\$ 330	\$ 45
1/8 page (3.75" w x 2.5" h)	\$ 545	\$ 75
1/4 page (3.75" w x 5" h)	\$ 1000	\$ 150
1/2 page (7.5" w x 5" h)	\$ 1500	\$ 275
Full Page		\$ 500

Discount for multiple insertions

Reserve your ad space for the entire year (9 issues) and save!

Deadline to Reserve Space

First Friday of the month before publication

The Shofar is online at www.tbeaptos.org

View current and archived issues.

For more information

Contact Diana Rose
831-334-5235
DianaRW@aol.com

Newsletter Sponsor Opportunity

Support Temple Beth El JCC by sponsoring an issue of the monthly newsletter. Reserve your month today!

\$500 Sponsorship Package

- Acknowledgment on the front cover
- Acknowledgement and link to your website on Temple website
- 1/2 page display ad on back cover to advertise your business or service, or promote a favorite charity or organization.

How to Reserve Your Space and Submit Ads

Mail or fax the reservation form with your credit card information or check made payable to TBE. To provide credit card information directly, call the office at 831-479-3444.

Ad Specifications

Files accepted: **PDF or High Resolution TIF**. Send electronic files to DianaRW@aol.com. If you have questions, call Diana Rose at 831-334-5235.

3055 Porter Gulch Rd, Aptos, California 95003
831-479-3444 FAX 831-475-7246 www.tbeaptos.org