



# the Shofar

## TEMPLE BETH EL JEWISH COMMUNITY CENTER Newsletter Advertising Opportunities 2011–2012

~ Mailed to over 500 TBE families ~

*The Shofar* is Temple Beth El's monthly publication for announcing its religious, educational, cultural and social activities to its members and the Santa Cruz County Jewish community.

Advertising in *The Shofar* makes good sense. Members keep the newsletter nearby all month as a handy reference and appreciate your support of this vital link. It is an effective way for our rabbis and TBE Board president to stay in touch with us, and for members to keep up with the life cycle events of fellow congregants.

### Display Ad Sizes & Rates

Size	10 issues	1 issue
Small (2.5" w x 1.5" h)	\$ 330	\$ 45
1/8 page (3.75" w x 2.5" h)	\$ 545	\$ 75
1/4 page (3.75" w x 5" h)	\$ 1000	\$ 150
1/2 page (7.5" w x 5" h)	\$ 1500	\$ 275
Full Page		\$ 500

**Deadline to Reserve Space** First day of the month prior to the publication month.

### How to Reserve Your Display Ad Space and Submit Ads

Mail the reservation form and check made payable to TBE or mail/fax the reservation form with your credit card information.

Email your ad to [DianaRW@aol.com](mailto:DianaRW@aol.com) (PDF format preferred).

### For More Information

Contact Editor/Advertising Manager Diana Rose at 831-421-9254 or [DianaRW@aol.com](mailto:DianaRW@aol.com).

**Use your advertising dollars to reach the Jewish community.**

### \$500 Sponsorship Package

Help defray publishing costs for an issue.

- Acknowledgment of your support on the front cover
- 1/2 page display ad on back cover to advertise your business or service, or promote a favorite charity or organization

Reserve your month today. Call Diana Rose, 831-3421-9254.

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